

SATISH PRADHAN DNYANASADHANA COLLEGE, THANE
(Arts, Science and Commerce)
Department of Commerce
M.Com. (Business Management)
Semester IV Project List 2020-2021

Sr.	GI No.	Name	Project Topic
1	16062	Bezgam John Yakob Poshama	Digital Advertising
2	17394	Bharwad Nayna Meru Mani	A study of financial performance of Cipla company
3	1564	Gupta Jyoti Pradeep Shashikal	Banking Awareness
4	3111	Kadam Aniket Suresh Sarita	A study on Advertising Strategy of Cadbury
5	1818	Mahamunkar Namita Nandkumar Neelam	Tourism Industry in India
6	18479	Mandlik Bhagyashri Raju Pushpa	Customer satisfaction at Big Bazaar
7	6345	Mane Sushant Sanjay Jayashree	Tourism and Hospitality Industry in India
8	3387	Medhi Chinmay Prakash Pranita	Impact of Electronic Marketing on Social Media
9	2021	More Tejaswini Dattatray Seema	A study analysis on advertising strategies of FMCG Products
10	2569	Naik Gaurav Vilas Vilasini	A study analysis on tourism marketing in India
11	1459	Palaye Pranita Arvind Smita	E-Commerce Sites
12	15882	Patil Vishwanath Nathuram Sunita	A study on saving and investment pattern
13	6372	Pawar Rushikesh Ashok Pramila	Prospects and challenges of Mobile Banking in India
14	1474	Pawar Rutuja Vijay Vidya	Stress Management
15	16225	Petkar Snehal Sunil Prachi	Internet and web designing
16	11908	Rajput Rahul Chandrasingh Ranjana	A study of saving and investment pattern of salaried class people in India



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